

Yakult to Construct Second Indonesian Plant in East Java

Yakult Honsha Co., Ltd. (President: Takashige Negishi) today announced that its wholly owned subsidiary, P.T. Yakult Indonesia Persada, will construct in East Java its second plant for producing the Yakult fermented milk drink, which is expected to start production in December 2013.

P.T. Yakult Indonesia Persada launched sales of Yakult in 1991. Subsequently, the company continued and expanded its business, weathering the Asian economic crisis in 1997, and its sales have grown significantly, selling on average 2.25 million bottles of Yakult per day in 2011, up 27.5% from a year earlier. It currently produces Yakult at a plant near Jakarta, and has decided to construct the new plant as sales are expected to grow further with the future expansion in sales area.

The profile of the new plant is as follows:

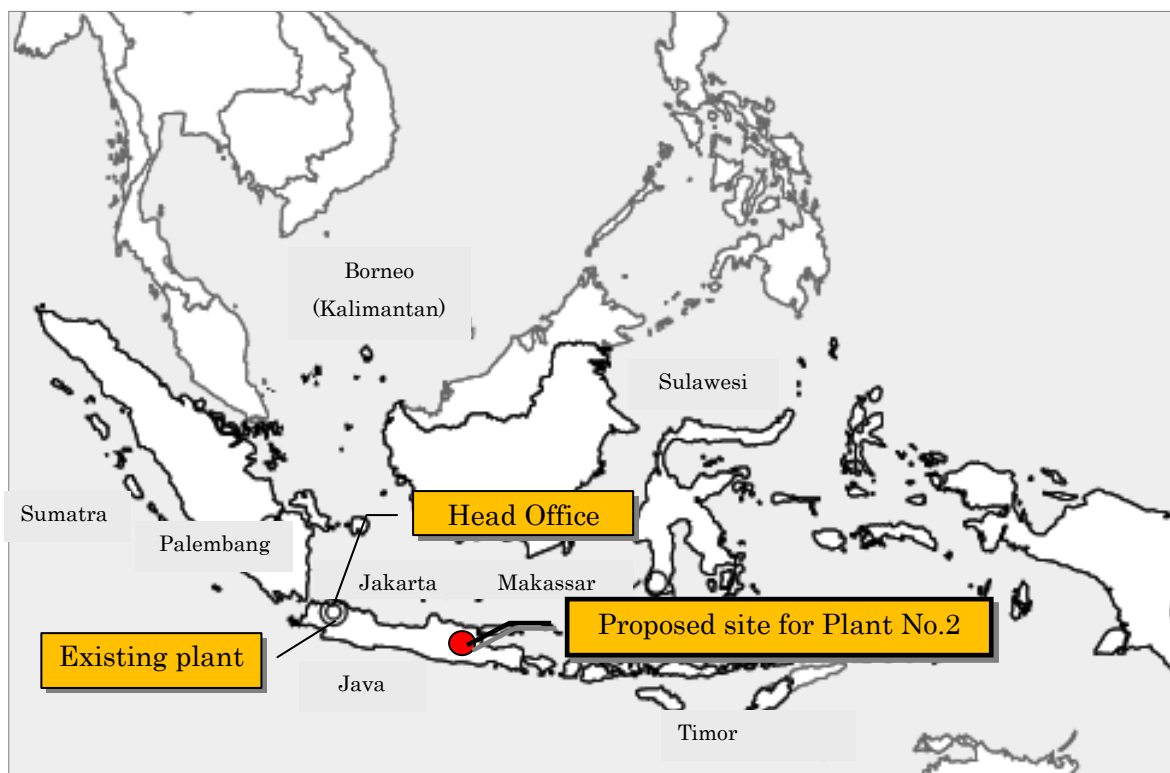
1. Plant name: Indonesia Yakult Surabaya Plant (tentative name)
2. Location: Ngoro Industrial Park, Mojokerto District, East Java Province, Republic of Indonesia
Selection grounds: It is situated on the eastern side of Java Island, which has a length of 1,000 km between its eastern and western ends, and will be highly complementary logistically to the first plant on the west side. (It is situated about 45 km from Surabaya, Indonesia's second largest city, with a population of about 3 million people and the location of a large number of Japanese companies.)
3. Site area: 52,500 m²
4. Start of construction: September 2012 (expected)
5. Start of production: December 2013 (expected)
6. Product: Yakult fermented milk drink
7. Production capacity: 610,000 bottles per day initially
(aiming to expand to 3.69 million bottles per day eventually)
8. Product supply area: Planning to supply the eastern region of Java Island and neighboring islands.

[Completion drawing]



[Reference]

1. Location of plants in Indonesia



2. Profile of P.T. Yakult Indonesia Persada

Name:	P.T. Yakult Indonesia Persada (a wholly owned subsidiary of Yakult Honsha Co., Ltd.)
Capital:	11.012 billion Indonesian Rupiah
Head office:	Special Capital Territory of Jakarta, Republic of Indonesia
Representative:	Sanae Ueno
Number of employees:	2,122 persons
Sales:	2.25 million bottles per day (January through December 2011)