

March , 2013

Yakult's Third Production Facility at Lorena Plant in Brazil to Start Operations

Yakult Honsha Co., Ltd. (President: Takashige Negishi) today announced that the third production facility at Lorena Plant of Yakult S/A Ind. E. Com. (Brazil) will start operations on March 14.

With the commencement of production at the third facility of Lorena Plant, the Yakult Group's production in Brazil, which used to be based on the two plant structure of Lorena and San Bernardo Plants, is now centralized at Lorena Plant.

Prior to the centralization, Yakult S/A Ind. E. Com. (Brazil) had two production bases in the state of Sao Paulo, with Lorena Plant producing Yakult fermented milk drink and juice products while San Bernardo Plant made Sofyl fermented milk and other related products.

Lorena Plant also functions as a logistic base for delivering products to major cities in the country. Yakult S/A Ind. E. Com. (Brazil) had been looking at consolidating the operations of its two plants, as it was necessary to reduce overhead cost and streamline logistics to further improve competitiveness and Lorena Plant has ample space in its spacious premise.

Yakult S/A Ind. E. Com. (Brazil) started work on November 24, 2011 to relocate the production facilities at San Bernardo Plant to Lorena Plant and the construction of the third production facility of Lorena Plant was completed on January 12, 2013.

Going forward, Lorena Plant will be in charge of product supply to the entire nation.

The profile of Lorena Plant including the third production facility is as follows:



<Plant profile>

1. Name: Lorena Plant, Yakult S/A Ind. E. Com. (Brazil)

2. Location: Rodovia Pres. Dutra, Km 52. Bairro do Mondesir - Lorena - São

Paulo

3. Site area: about 422,075 m²

4. Building area: about 26,754 m² (of which the third production facility occupies

about 7,744.00 m²)

5. Total floor area: about 30,537 m² (of which the third production facility occupies

about 8,976.00 m²)

6. No. of employees: 320

7. Start of construction of the third production facility: November 24, 2011

8. Start of operation of the third production facility: March 14, 2013

9. Products and production capacities: 3.4 million bottles per day of Yakult series

products; 80,000 cups per day of Sofyl; 37,000

bottles per day of other products

10. Supply area: all of Brazil