

July 2016

Yakult to Make First Foray into the Republic of the Union of Myanmar

Yakult Honsha Co., Ltd. (President: Takashige Negishi) today announced that the company would make its first foray into the Republic of the Union of Myanmar (hereinafter referred to as “Myanmar”) by building a plant for producing the Yakult fermented milk drink at Yakult Myanmar Co., Ltd. The construction of the plant is scheduled to start in October 2016.

Yakult currently produces and distributes primarily the Yakult fermented milk drink in seven^{*1} of the ten ASEAN (Association of Southeast Asian Nations) countries (production is carried out in six of the seven countries). Myanmar has the largest population with about 53.9 million among the three ASEAN countries^{*2} where the company does not have a presence, and is a promising market with prospects for economic growth.

Moreover, the people’s awareness towards health has been growing and the company therefore will start construction of a plant in the Thilawa Special Economic Zone on the outskirts of Yangon, and aims to start production and distribution in the spring of 2018.

^{*1} Thailand, the Philippines, Singapore, Indonesia, Malaysia, Vietnam, Brunei

^{*2} Myanmar, Cambodia, Laos

<Rendering of the plant>



Profile of Yakult Myanmar Co., Ltd. and its plant are as follows:

1. Profile of Yakult Myanmar Co., Ltd.

- (1) Name: Yakult Myanmar Co., Ltd.
- (2) Capitalization: 2.25 million USD
- (3) Location: Thilawa Special Economic Zone, the outskirts of Yangon, Myanmar
- (4) Representative: Hideki Kawasaki
- (5) Established: April 7, 2016
- (6) Shareholders: Yakult Honsha Co., Ltd. (99.9956%)
Yakult Management Service Co., Ltd. (0.0044%)
- (7) Investment: Approximately 4.9 billion yen (plan)

2. Profile of the plant of Yakult Myanmar Co., Ltd.

- (1) Location: Thilawa Special Economic Zone, the outskirts of Yangon, Myanmar
- (2) Site area: about 20,800 m²
- (3) Building area: about 7,453 m²
- (4) Total floor area: about 9,045 m²
- (5) Start of construction: October 2016 (plan)
- (6) Start of production: Spring 2018 (plan)
- (7) Product: Yakult fermented milk drink
- (8) Production capacity: 134,000 bottles per day initially

[Reference] Overview of Myanmar

- Population: about 53.9 million people (2015)
- Area: 680,000 square kilometers (about 1.8 times Japan)
- Capital: Naypyidaw (population: about 1.16 million people)
The largest city is Yangon (population: about 5.21 million)
- Currency: Kyat (MMK)
(1 kyat = 0.09 yen as of June 30, 2016)