

Percent change from the previons year on the number of bottles of dairy products sold each day in Japan

(%)

		Fiscal year ended March 31, 2024											
		Year on year in April	Year on year in May	Year on year in June	Year on year in July	Year on year in August	Year on year in September	Year on year in October	Year on year in November	Year on year in December	Year on year in January	Year on year in February	Year on year in March
	New Yakult series	95.6	95.8	88.4	89.8	92.0	81.2	83.2	77.9	79.1	80.5	82.7	81.4
	Yakult 400 series	81.5	92.2	79.0	87.5	81.6	86.6	87.8	87.2	81.1	94.3	88.8	84.9
	Yakult 1000	175.4	149.2	127.3	114.8	102.7	103.5	97.4	94.7	85.7	94.7	93.5	85.2
	Y1000	279.4	345.2	340.2	218.8	201.8	206.2	200.6	200.6	145.7	147.9	160.0	156.7
	Yakult 1000 series	193.3	181.0	157.1	134.7	121.8	123.2	116.3	113.9	99.6	107.7	109.8	102.2
	Other Yakult products	143.3	121.2	84.4	77.2	74.8	80.3	77.9	70.5	72.2	72.5	73.3	72.2
	Total for Yakult series	110.9	113.5	101.1	100.5	97.1	94.2	94.0	90.6	85.9	92.3	92.6	88.8
	Joie	98.6	98.4	95.6	100.1	99.0	97.1	102.9	105.4	103.3	105.4	105.5	99.3
	Mil-Mil series	96.8	99.7	90.6	95.7	93.2	92.3	97.3	98.5	97.0	99.0	100.2	90.5
	Sofuhl series	117.7	129.7	125.3	113.0	121.9	121.0	110.0	114.1	113.8	105.1	91.3	94.4
	Other fermented milk products	---	---	---	---	---	---	---	---	---	---	---	---
	Total for fermented milk	98.9	103.1	97.9	97.9	98.7	97.8	98.5	100.7	99.3	97.8	93.4	89.6
Others		97.6	87.3	86.9	97.1	89.2	70.4	72.0	74.0	74.2	77.4	80.8	75.2
Total		108.8	111.6	100.5	100.1	97.3	94.4	94.3	91.7	87.5	92.8	92.6	88.7