

Percent change from the previous year on the number of bottles of dairy products sold each day in Japan

(%)

	Fiscal year ending March 31, 2025											
	Year on year in April	Year on year in May	Year on year in June	Year on year in July	Year on year in August	Year on year in September	Year on year in October	Year on year in November	Year on year in December	Year on year in January	Year on year in February	Year on year in March
<i>New Yakult</i> products	80.4	80.1	77.6	77.4	77.5	86.5	87.8	90.6				
<i>Yakult 400</i> products *1	96.7	91.2	89.0	95.8	92.4	87.9	96.7	86.4				
<i>Yakult 1000</i> *2	87.2	88.9	82.3	93.1	86.8	84.7	93.6	88.7				
<i>Y1000</i>	142.8	111.1	109.1	105.0	101.4	98.5	101.4	99.4				
<i>Yakult 1000</i> products	101.1	95.8	90.4	96.8	91.5	89.1	96.1	92.1				
Other <i>Yakult</i> products *3	71.7	74.5	71.5	73.5	75.6	72.9	71.7	73.7				
Total for <i>Yakult</i> products	91.0	87.9	84.5	88.1	85.5	87.7	92.7	90.0				
<i>Joie</i> products	109.3	107.9	102.2	107.8	100.0	103.6	108.5	100.6				
<i>Mil-Mil</i> products	99.6	96.5	92.9	100.8	94.5	99.9	101.0	92.7				
<i>Sofuhl</i> products	95.9	95.3	91.8	97.0	93.8	93.7	101.6	98.3				
Other fermented milk products *4	---	---	---	---	---	---	---	---				
Total for fermented milk	101.4	99.9	95.6	101.8	96.2	98.8	103.9	97.7				
Others *5	88.5	137.1	124.2	133.7	129.1	129.0	137.9	137.2				
Total	92.4	90.0	86.4	90.5	87.4	89.7	95.0	91.8				

*1 Total of *Yakult 400*, *Yakult 400LT* and *Yakult 400W*.

*2 Total of *Yakult 1000* and *Yakult 1000 Toshitsu Off*.

Yakult 1000 Toshitsu Off : From November 2024 : Tokyo & 3 other prefectures in Kanto (Saitama, Chiba, Kanagawa)

*3 Only *Yakult Five*.

*4 Total of *Aloe Yogurt* and *Ichinichibun no Tetsu & Yousan Yogurt*. *Aloe Yogurt* (Sales were stopped in March 2023). *Ichinichibun no Tetsu & Yousan Yogurt* (Sales were stopped in March 2023).

*5 Total of *BF-1*, *Pretio*, *Yakult no Hakko Tonyu*, *Cup de Yakult* and *Tonyu no Chikara*. *Yakult no Hakko Tonyu* (Sales were stopped in March 2023). *Tonyu no Chikara* (Launched in October 2024).