

Percent change from the previons year on the number of bottles of dairy products sold each day in Japan

(%)

		Fiscal year ending March 31, 2025											
		Year on year in April	Year on year in May	Year on year in June	Year on year in July	Year on year in August	Year on year in September	Year on year in October	Year on year in November	Year on year in December	Year on year in January	Year on year in February	Year on year in March
	New Yakult series *1	80.4	80.1	77.6	77.4	77.5	86.5	87.8	90.6	90.7	92.2	89.9	
	Yakult 400 series *2	96.7	91.2	89.0	95.8	92.4	87.9	96.7	86.4	91.8	89.5	85.6	
	Yakult 1000 products *3	87.2	88.9	82.3	93.1	86.8	84.7	93.6	88.7	90.1	102.3	92.8	
	Y1000	142.8	111.1	109.1	105.0	101.4	98.5	101.4	99.4	99.6	99.6	88.8	
	Yakult 1000 series	101.1	95.8	90.4	96.8	91.5	89.1	96.1	92.1	93.3	101.4	91.3	
	Other Yakult products *4	71.7	74.5	71.5	73.5	75.6	72.9	71.7	73.7	75.2	75.7	76.8	
	Total for Yakult series	91.0	87.9	84.5	88.1	85.5	87.7	92.7	90.0	91.7	94.8	89.3	
	Joie	109.3	107.9	102.2	107.8	100.0	103.6	108.5	100.6	103.5	103.6	102.6	
	Mil-Mil series	99.6	96.5	92.9	100.8	94.5	99.9	101.0	92.7	97.1	94.9	91.9	
	Sofuhl series	95.9	95.3	91.8	97.0	93.8	93.7	101.6	98.3	99.4	102.2	98.1	
	Other fermented milk products *5	---	---	---	---	---	---	---	---	---	---	---	
	Total for fermented milk	101.4	99.9	95.6	101.8	96.2	98.8	103.9	97.7	100.3	100.7	98.0	
Others *6		88.5	137.1	124.2	133.7	129.1	129.0	137.9	137.2	133.3	121.6	120.1	
Total		92.4	90.0	86.4	90.5	87.4	89.7	95.0	91.8	93.5	96.0	91.0	

\*1 Total of *New Yakult* and *New Yakult Calorie Half*.

\*2 Total of *Yakult 400*, *Yakult 400LT* and *Yakult 400W*.

\*3 Total of *Yakult 1000* and *Yakult 1000 Toshitsu Off*.  
*Yakult 1000 Toshitsu Off* : From November 2024 : Tokyo & 3 other prefectures in Kanto ( Saitama, Chiba and Kanagawa )  
From January 2025 : Launched all over Japan

\*4 Only *Yakult Five*.

\*5 Total of *Aloe Yogurt* and *Ichinichibun no Tetsu & Yousan Yogurt*. *Aloe Yogurt* and *Ichinichibun no Tetsu & Yousan Yogurt* ( Sales were stopped in March 2023 ).

\*6 Total of *BF-1*, *Pretio*, *Yakult no Hakko Tonyu*, *Cup de Yakult* and *Tonyu no Chikara*. *Yakult no Hakko Tonyu* ( Sales were stopped in March 2023 ). *Tonyu no Chikara* ( Launched in October 2024 ).