

Yakult Group Sustainability Campaign

TOKYO, January 30, 2026 – Yakult Honsha Co., Ltd. (President: Hiroshi Narita) today announced that it had carried out a group-wide campaign, Yakult Group Sustainability Campaign, for one month from September 22, 2025.

The campaign aimed to deepen understanding of the Yakult Group's Environmental Targets 2030¹ among all employees, with the slogan "Let's act now for people and the planet." Each business site of the Yakult Group selected one of the four key action themes corresponding to each target stipulated in the Environmental Targets 2030 and declared specific actions under "Our Action Declarations"² before putting them into action.

For the first time since the campaign began in 1994, all 188 business sites in Japan and overseas participated in the campaign. A total of 54,791 employees worked on the actions they declared during the campaign period—an increase of approximately 17,000 from the previous fiscal year. This indicates that sustainability awareness is steadily growing within the Yakult Group.

The Yakult Group will continue its efforts to raise sustainability awareness among all group employees and further promote initiatives toward the realization of a sustainable society.

1. The Yakult Group has established the Yakult Group Environmental Vision with the aim "to realize a society where people and the planet co-exist as one." The group has set Environmental Vision 2050 as its ideal vision for the future and Environmental Targets 2030 as a milestone toward achieving the Vision.

For more information on the Environmental Vision, please visit our website.

[URL] <https://www.yakult.co.jp/english/sustainability/environment/>

2. Each business site selected one of the following four key action themes corresponding to the Environmental Targets 2030, declared a specific action goal, and worked to achieve that goal.

(1) Save Energy

(2) Execute the 4Rs*

* The 4Rs stand for refuse, reduce, reuse, and recycle. Refuse means refusing to receive items that will become waste.

(3) Save Water

(4) Conserve the Natural Environment

Campaign overview

1. Name: Yakult Group Sustainability Campaign
2. Period: From September 22 to October 21, 2025
3. Participants: All employees of the Yakult Group
4. Results
 - (1) Number of participating business sites: 188
 - (2) Number of employees who achieved the goals: 54,791

[Poster announcing the sustainability campaign outcomes]

