

Yakult China and Guangzhou Yakult to Start Selling *Yakult Mango Flavor*

TOKYO, April 2, 2026 - Yakult Honsha Co., Ltd. (President: Hiroshi Narita) today announced that its overseas subsidiaries Yakult (China) Corporation (“Yakult China”) and Guangzhou Yakult Co., Ltd. (“Yakult Guangzhou”) will begin selling *Yakult Mango Flavor* in stages starting on April 11, 2026.

Yakult China and Yakult Guangzhou are taking initiatives to expand purchase opportunities and enhance brand value by offering products tailored to consumer preferences. *Yakult Peach Flavor (Iron Plus)*, which was introduced in May 2024, and *Yakult Muscat Grape Flavor*, introduced in April 2025, have been well-received in the market. The Yakult Group will now launch *Yakult Mango Flavor* aiming to further increase the presence of the Yakult brand and its products in the fermented milk drink category.

In light of the rising health awareness in the Chinese market, the Company added calcium and vitamin D to *Yakult Mango Flavor* in addition to the 10 billion units of Yakult’s proprietary *Lactocaseibacillus paracasei* strain Shirota, to contribute to enhancing the health of customers and providing added value that supports daily health maintenance.

1. Product name: *Yakult Mango Flavor* (English name)
Yakult (China) area: 養樂多活菌型乳酸菌乳飲品（芒果味）
Guangzhou Yakult area: 益力多牌乳酸菌乳飲品（芒果味）
2. Size and package: Packages of five 100 ml bottles
3. Suggested retail price: Yakult (China) area: 13 yuan (295.23 yen) per package
Guangzhou Yakult area: 12 yuan (272.52 yen) per package
(exchange rate as of the end of February 2026: 1 yuan = 22.71 yen)
4. Start of sales: Yakult (China) area: April 15, 2026 through home delivery and online
April 17, 2026 at retail stores
Guangzhou Yakult area: April 11, 2026 through home delivery and online
April 17, 2026 at retail stores
5. Sales channel: (1) Home delivery by Yakult Ladies
(2) Retail stores including hypermarkets, supermarkets, and convenience stores
(3) Online stores
6. Sales target: 545,000 bottles per day (daily average sales from April to December 2026)
[Breakdown]
Yakult (China): 328,000 bottles per day
Guangzhou Yakult: 217,000 bottles per day



Yakult (China): 養樂多活菌型乳酸菌乳飲品（芒果味）



Guangzhou Yakult: 益力多牌乳酸菌乳飲品（芒果味）

[Reference]

1. Profile of Yakult (China)

- (1) Company name: Yakult (China) Corporation
- (2) Capital: 1,491.52 million yuan
- (3) Location: Shanghai, People's Republic of China
- (4) Representative: Noriyuki Umehara
- (5) Established: April 2005
- (6) Start of operations: April 2007
- (7) No. of employees: 2,131 (as of the end of January 2026)
- (8) Sales volume: 2,780,000 bottles per day
(average for the January–December 2025 period [preliminary figure])
- (9) Sales area: Mainland China other than Guangdong and Hainan Provinces

Profile of Guangzhou Yakult Co., Ltd.

- (1) Company name: Guangzhou Yakult Co., Ltd.
- (2) Capital: 395.6 million yuan
- (3) Location: Tianhe District, Guangzhou, Guangdong Province, People's Republic of China
- (4) Representative: Noriyuki Umehara
- (5) Established: January 2001
- (6) Start of operations: June 2002
- (7) No. of employees: 1,804 (as of the end of January 2026)
- (8) Sales volume: 1,929,000 bottles per day
(average for the January–December 2025 period [preliminary figure])
- (9) Sales area: Guangdong and Hainan Provinces

2. Profile of People's Republic of China

- (1) Population: Approx. 1.4 billion
- (2) Area: Approx. 9.6 million km² (about 26 times the size of Japan)
- (3) Capital: Beijing
- (4) Currency: Chinese yuan
- (5) Exchange rate: 1 yuan = 22.71 yen (as of the end of February 2026)