

August, 2012

Yakult Issues “Yakult Social & Environmental Report 2012”

Yakult Honsha Co., Ltd. (President: Takashige Negishi) today announced the issuance of its annual social and environmental report “Yakult Social & Environmental Report 2012,” which provides information on the Yakult Group’s environmental conservation activities, including results achieved and issues being tackled, as well the social activities that were conducted during fiscal 2011.

The Report is made available in two different versions: a printed version and an online version. The former centers on special features, while the latter covers both special features and detailed data. The online version is also available in English.

The Report has been issued every year since fiscal 2000, as an annual environmental report of the Company. Initially, the main purpose of the Report was to disclose information regarding the Company’s environmental measures. Later, in fiscal 2005, in response to the diversifying demand from stakeholders for information disclosure, the Report was expanded to include, in addition to environmental topics, a wide range of information about the corporate social activities undertaken by the Company and its Group.

The outline of “Yakult Social & Environmental Report 2012” is shown below.

1. Month/Year of Issue: August 2012

2. Outline

<Printed Version>

(1) Format

Size: A4 size, 17 pages

Printing: Four-color waterless printing

Ink: Vegetable oil ink

Paper: Forest Stewardship Council (FSC) mixed sources paper

(2) Main contents

Special Features:

Basic Policy on CSR

The “Yakult Sustainable Ecology 2020” Long-Term Environmental Vision

Leveraging Special Characteristics of Yakult’s Business Operations

Yakult’s Roots: Shirota-ism

Providing Products that Offer Safety and Peace of Mind

Others:

Environmental activity highlights

Social activity highlights

<Online Version>

(1) Format

E-book version and PDF version (51 pages each)

*Yakult Honsha website (<http://www.yakult.co.jp>)

Japanese version: To be released late August

English version: To be released late September

(2) Main contents

Special Features (same as the printed version)

Others:

Environmental Action Plan and Environmental Accounting

Relationships with Local Communities

Business Site Reports

Activities at Principal Overseas Business Sites