

April 2014

Yakult Starts Production at Second Plant in Guangzhou, China

Yakult Honsha Co., Ltd. (President: Takashige Negishi) today announced that Guangzhou Yakult Co., Ltd. started production of the Yakult fermented milk drink at its second plant on March 28.

Guangzhou Yakult Co., Ltd. started producing and distributing Yakult in Guangzhou, Guangdong Province, China in 2002 and the business has been growing steadily with an average daily sales volume of 1.57 million bottles (up 14% from a year earlier) in the period from January to December 2013.

In addition to the improving income levels, there is increased awareness regarding health as well as greater understanding of probiotics in China, and the company expects sales of the product to continue growing in the future.

The profile of Guangzhou Plant 2 is as follows:



1. Plant name: Guangzhou Yakult Plant 2
2. Location: Luogang District, Guangzhou, Guangdong Province, People's Republic of China
3. Site area: about 33,645 m²
4. Building area: about 11,248 m²
5. Total floor area: about 14,891 m²
6. Start of production: March 28, 2014
7. Product: Yakult fermented milk drink
8. Production capacity: 400,000 bottles per day initially, with production expected to reach 1.2 million bottles per day within this year (the plant will ultimately have a capacity of 2 million bottles per day)
9. Product supply area: Guangdong and Hainan provinces

[Reference]

1. Profile of Guangzhou Yakult Co., Ltd.

Name: Guangzhou Yakult Co., Ltd.
 Capitalization: 395.6 million yuan (as of the end of December 2013)
 (Joint venture of Yakult Honsha Co., Ltd.: 50%; Hong Kong Yakult Co., Ltd.: 35%; Yakult (China) Co., Ltd.: 10%; CDC Investment Consultants Ltd.: 5%)
 Head Office: Tianhe District, Guangzhou, Guangdong Province, People's Republic of China
 Representative: Hitoshi Sugino
 Employees: 700 (as of the end of December 2013)
 Sales performance: 1.57 million bottles per day (average for the January–December 2013 period)

2. Profile of Guangzhou Yakult Plant 1

Plant name: Guangzhou Yakult Plant 1
 Location: Yonghe Economic Development Zone, Guangzhou, Guangdong Province, People's Republic of China
 Site area: about 20,325 m²
 Building area: about 5,309 m²
 Total floor area: about 6,037 m²
 Production capacity: 1.77 million bottles per day
 Product: Yakult fermented milk drink
 Start of production: June 2002

3. Production bases in China

