

July, 2011

**Yakult Begins Plans to Construct Second Plant  
in Guangdong Province, China**

Yakult Honsha Co., Ltd. (President: Takashige Negishi) today announced that Guangzhou Yakult Co., Ltd. based in Guangdong Province, China, will launch plans to construct its second plant in Guangzhou, Guangdong Province, to produce the Yakult fermented milk drink.

A signing ceremony with the Administrative Committee of Guangzhou Development District for the construction of the new plant will be held in Tokyo on Monday, July 25, 2011.

Presently we have two Yakult plants in China, one in Guangzhou and the other in Shanghai, and a third plant in Tianjin is set to begin operations within the current fiscal year.

Guangzhou Yakult, which launched sales of Yakult in Guangdong Province in 2002, is currently selling the product in Guangdong and Hainan Provinces. It has enjoyed a steady expansion in sales over the years. In the first half (January through June) of fiscal year 2011, Guangzhou Yakult sold an average of 1.08 million bottles of Yakult per day, up 36 percent year on year.

We will begin plans to construct the second plant in Guangdong Province as we expect sales of Yakult in Guangdong and Hainan Provinces to continue to grow in the coming years.

[Reference: Profile of Guangzhou Yakult]

Company Name: Guangzhou Yakult Co., Ltd.  
(A joint venture 50% owned by Yakult Honsha, 35% by Hong Kong Yakult Co., Ltd., 10% by Yakult (China) Co., Ltd., and 5% by CDC Investment Consultants Ltd.)

Capital: 224 million yuan

Representative: Hitoshi Sugino

Number of employees: 596

Sales: 1,080,407 bottles per day (January through June 2011)