

Activities to Raise Awareness about Respect for Human Rights throughout the Yakult Group

TOKYO, March 6, 2025 - Yakult Honsha Co., Ltd. (President: Hiroshi Narita) today announced that it designated December 2024 as the Yakult Group “Business and Human Rights” Awareness Month and carried out activities to raise awareness about respect for human rights to coincide with Human Rights Day on December 10.

In recent years, social interest has been growing with regard to the negative impacts that business may have on human rights, with demands intensifying that companies engaged in global activities in particular conduct themselves in a responsible manner.

The Yakult Group operates in 40 countries and regions across the world including Japan, and recognizes that respecting the rights of all the people involved in its value chain and building a society where everyone can pursue happiness will lead to the realization of its corporate philosophy: “We contribute to the health and happiness of people around the world through pursuit of excellence in life science in general and our research and experience in microorganisms in particular.” We also consider it important that each and every individual within the Yakult Group shares this awareness and, since 2022, have been enhancing our initiatives in December every year to coincide with Human Rights Day.

As part of the Yakult Group “Business and Human Rights” Awareness Month for the current fiscal year, the group carried out activities to raise awareness regarding respect for human rights under the theme of “My work’ and ‘someone’s human rights’ are connected.”

[Posters promoting “Business and Human Rights” Awareness Month (Japanese and English versions)]



*The poster was prepared in 10 languages including Japanese and English.

1. Name: Yakult Group “Business and Human Rights” Awareness Month
“My work” and “someone’s human rights” are connected.
2. Period: December 2024
3. Participants: All Yakult Group employees
4. Details: (1) Participants watched “Our work and human rights ~Learning from examples around us~” an original video that raises awareness, and completed a questionnaire.
(2) For each individual who completed the questionnaire, Yakult Honsha donated 100 yen (equivalent to 0.67 USD) to UNICEF via the Japan Committee for UNICEF.
*The video, questionnaire, and poster were prepared in 10 languages including Japanese and English.
5. Outcome: (1) Respondents: 16,563 employees
(2) Amount donated: 1,656,300 yen

*The link below provides access to the Yakult Group Human Rights Policy and Yakult Group Human Rights Policy Guidelines (easy-to-understand materials that explain the group's human rights policy, including international standards and norms as well as technical terms).

https://www.yakult.co.jp/company/sustainability/social/human_rights/