



## Guangzhou Yakult Establishes Branch in Shantou, Guangdong Province, China

Yakult Honsha Co., Ltd. (President: Hiroshi Narita) today announced that Guangzhou Yakult Co., Ltd. (hereinafter referred to as "Guangzhou Yakult") has established a branch in Shantou, Guangdong Province, China, and would start sales of the Yakult, Yakult Light, and Yakult 50 Billion Light fermented milk drinks at supermarkets and other retail stores on September 1, 2023.

The Yakult Group had been supplying products to Shantou and its neighboring cities of Chaozhou and Jieyang through the nearby Huizhou Branch, etc. The establishment of the Shantou Branch is expected to further enhance the sales structure. With the Shantou Branch, the Yakult Group now has 52 sales bases in China.

The profiles of Guangzhou Yakult and the Shantou Branch are as follows.

## 1. Profile of Guangzhou Yakult Co., Ltd.

(1) Name:	Guangzhou Yakult Co., Ltd.
(2) Capitalization:	395.60 million yuan (as of the end of March 2023)
	(50% held by Yakult Honsha Co., Ltd., 35% by Hong Kong
	Yakult Co., Ltd., 10% by Yakult (China) Corporation, and
	5% by CDC Investment Consultants Ltd.)
(3) Location:	Guangzhou, Guangdong Province, People's Republic of
	China
(4) Representative:	Noriyuki Umehara
(5) Established:	January 16, 2001
(6) Start of operation	s:June 10, 2002
(7) Employees:	1,921 (as of the end of December 2022)

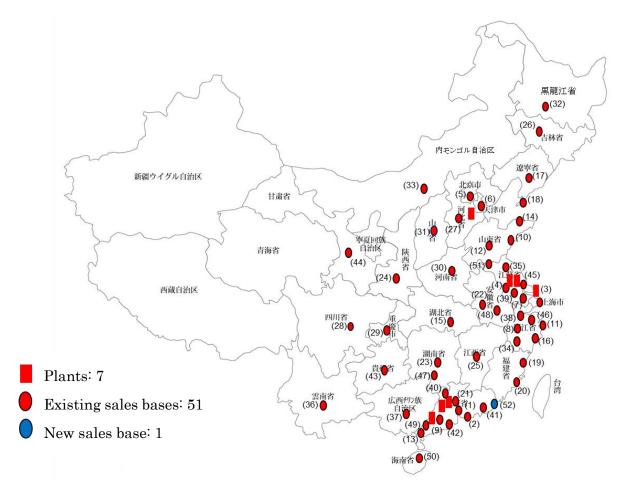
2. Profile of Shantou Branch, Guangzhou Yakult Co., Ltd.

(1) Location:	Shantou, Guangdong Province, People's Republic of China
(2) Branch manager:	Li Xiaoming
(3) Established:	September 1, 2023
(4) Areas managed:	Cities in the eastern region of Guangdong Province
	(Shantou, Chaozhou, and Jieyang)
(5) Sales channel:	Supermarkets and other retail stores
(6) Start of sales:	September 1, 2023
(7) Sales plan:	190,000 bottles per day from September to December 2023





## [Reference material: Sales areas in mainland China]



(1) Guangzhou, (2) Shenzhen, (3) Shanghai, (4) Nanjing, (5) Beijing, (6) Tianjin, (7) Suzhou,
(8) Hangzhou, (9) Foshan, (10) Qingdao, (11) Ningbo, (12) Jinan, (13) Zhanjiang, (14) Yantai,
(15) Wuhan, (16) Wenzhou, (17) Shenyang, (18) Dalian, (19) Fuzhou, (20) Xiamen,
(21) Dongguan, (22) Hefei, (23) Changsha, (24) Xi'an, (25) Nanchang, (26) Changchun,
(27) Shijiazhuang, (28) Chengdu, (29) Chongqing, (30) Zhengzhou, (31) Taiyuan, (32) Harbin,
(33) Hohhot, (34) Jinhua, (35) Huai'an, (36) Kunming, (37) Nanning, (38) Jiaxing, (39) Wuxi,
(40) Qingyuan, (41) Huizhou, (42) Zhongshan, (43) Guiyang, (44) Lanzhou, (45) Nantong,
(46) Shaoxing, (47) Chongyang, (48) Wuhu, (49) Zhaoqing, (50) Haikou, (51) Xuzhou,
(52) Shantou